



## **Make no little Plans**

**They have no magic to stir our blood  
and probably themselves will not be realized.**

**Make big plans; aim high in hope and work,  
remembering that a noble, logical diagram  
once recorded will never die, but long after  
we are gone will be a living thing,  
asserting itself with ever growing insistence.**

**Remember that our children and grandchildren  
are going to do things that would stagger us.**

**Let your watchword be order  
And your beacon beauty.**

**Think big.**

**Adaptation of  
Daniel Burnham  
writing**

